

BUSINESS STUDIES

ACCREDITING AUTHORITY | Pearson

COURSE LEVEL 3 | Level 3 Extended Certificate Business

WHAT IS LEVEL 3 BTEC BUSINESS?

Business Studies is the study of how businesses operate, produce, market, employ, finance and deal with external influences all of which will be studied in a vocational context.

COURSE FOLLOWED

[BTEC Level 3 National Extended Certificate in Business](#)

Units studied in first year:

Unit 1 – Exploring Business

Unit 2 – Developing a Marketing Campaign

Units studied in the second year:

Unit 3 – Personal and Business Finance

Unit 8 – Recruitment and Selection Process.

METHOD OF ASSESSMENT

Three units are assessed through assignments, the marketing campaign is assessed externally and the other 2 assignments are assessed internally. The Personal and Business Finance unit is assessed via an exam which is assessed externally.

ENTRY REQUIREMENTS

Grade 5 in GCSE English and Grade 5 in GCSE Maths.

FUTURE PROSPECTS

Many students use this course in combination with other level 3 courses to gain access to university. Qualifications in Business Studies lead to employment in Marketing, Human Resources, Management, Retail, Leisure, Insurance and Banking. This subject complements Accounting, Maths, Science, Humanities and Law. It is a very popular degree choice

For further information please contact Mrs V Harris

