

## TRAVEL & TOURISM

ACCREDITING AUTHORITY | Pearson BTEC

### **COURSE LEVEL 3** | BTEC National Certificate/Extended Certificate

#### **WHAT IS TRAVEL & TOURISM?**

Travel and tourism is about much more than holidays. You will have an interesting insight into one of the UK's largest and fastest growing market sectors by investigating the industry as a whole, before moving onto more specialised areas covering customer service, business operations, UK, short-haul and long-haul destinations. As this is a vocational course, there may be opportunities for educational trips to visitor attractions such as Alton Towers and guest speakers from the various component industries to help you improve the quality of your coursework. This course shares links with Level 3 Business Studies and the two are complementary subjects.

At the end of year one, you should have completed the two-unit BTEC National Certificate which is the equivalent of an AS Level before commencing a further two units towards the Extended Certificate in year two.

#### **COURSE FOLLOWED**

##### **[BTEC National Extended Certificate in Travel & Tourism](#)**

Unit 1: The World of Travel and Tourism  
Unit 3: Managing the Customer Experience  
Unit 2: Global Destinations  
Unit 15: Visitor Attractions

#### **METHOD OF ASSESSMENT**

Units may be externally assessed (exams), set tasks (controlled assessments) undertaken under strict conditions and externally assessed by BTEC, or internally assessed (coursework) but externally verified by BTEC. These assessment methods are challenging and you will be expected to be able to perform under pressure and be exceptionally organised and self-motivated.

#### **ENTRY REQUIREMENTS**

You will need at least a grade 4 in English language and be reasonably strong basic maths. You must be able to produce original written assignments to a high standard using a range of different resources and be able to accurately reference your work. Essential skills include research and skimming to use information that is valid and relevant.

#### **FUTURE PROSPECTS**

On successful completion of this course, it can be used in combination with other level 3 qualifications to go into higher education or appropriate travel and tourism employment or training opportunities.

*For further information please contact Mr R Martin*

