

COURSE LEVEL 3 | BTEC National Subsidiary in Art and Design

What is Fashion Design?

Fashion is about creative and critical thinking to develop outcomes which meet the needs of different design briefs. This is done through exploring and researching themes before experimenting with different materials, techniques and process to develop your ideas from paper in to finish products.

COURSE FOLLOWED

<http://qualifications.pearson.com/en/qualifications/btec-nationals/art-and-design-2010.html>

Year 1

Unit 1 – Visual Recording in Art and Design

Unit 2 – Materials Techniques and Processes in Art and Design

Unit 4 – Communication through Art and Design

Year 2

Unit 126 – Fashion Marketing

Unit 3 – Ideas and Concepts in Art and Design

Unit 120 – Fashion Media, Techniques and Technology

METHOD OF ASSESSMENT

There are no external tests; all units will be internally assessed by the teacher.

There are 4 core units that look at general design and art related issues, to develop strong research, drawing, presentation and design skills for portfolio preparation. Along with two specialist units.

ENTRY REQUIREMENTS

Ideally Grade B in GCSE Product Design / D&T Textiles or Merit in BTEC Textiles/ Fashion and grade 5 in Art – as part of 5 or more 9-5 grades or equivalent.

FUTURE PROSPECTS

This is ideal preparation for students who wish to choose a career in a Fashion related occupation. This is a vocational course, which will give you the opportunity to expand your creative portfolio, skills and techniques. The Level 3 BTEC enables progression to degree-level foundation and HND style courses and this course has been designed to give as much understanding of the fashion industry as possible to provide you with a solid basis to begin a career in Fashion, which can lead to employment opportunities in Fashion Design, Contour Design, Accessory Design, Fashion Buying, Fashion Marketing, Fashion Styling, Fashion Management, Fashion Journalism (if taken with A level English). Ideally progression to HE is recommended for careers in Fashion, although there are opportunities locally for students wishing to go straight into work following 6th Form.

For further information please contact Mrs J Hayes

