



Backwell School

An Ofsted Outstanding School
A National Teaching School

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Dear Parent/Carer

Launching our new Careers Platform for Years 7 to 13:

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next steps after school, we will now be using Unifrog; an award-winning, online careers platform. By the end of January, all students in Years 7 to 13 will have been introduced to this excellent website via an assembly and are expected to register for an account. Support for registering and getting started with their accounts will be given by tutors, and students can also refer to the Backwell Careers page on FROG.

Unifrog brings into one place every undergraduate university course and apprenticeship in the UK, as well as other opportunities, such as online courses. They can also explore exciting opportunities further afield by looking at English taught undergraduate programmes available in Europe, the USA and Canada. This makes it easy for students to compare and choose the best university courses, apprenticeships or further education courses for them.

Additionally, the platform helps students successfully apply for these opportunities by guiding them through the process of writing their personal statement, applications and CVs. Throughout their time at Backwell, students will be able to keep track of any activities they undertake or skills that they demonstrate that will support the applications that they make in future years. For example, clubs attended and visits undertaken, including work experience.

Students access the tool for the first time using a sign-up code which is unique to their tutor group (please see Instructions on the FROG Careers page). They then login using their email address and password and they can do so from any computer, tablet or smartphone. We would encourage you to use the platform with your child so you can support them through the process of deciding their next step.

We have also set up a parent login so that you can use Unifrog as if you were a student yourself, allowing you to truly support your child. The form code you need is: **backwellparents** and you can sign up here: www.unifrog.org/code

I would like to take this opportunity to invite you to attend the first Backwell School Spring Careers Fair on Tuesday 12 February 2019, from 6.00 to 8.00 pm in the main School Theatre. This is an exciting opportunity for parents and students in Years 7 to 13 to meet and talk to over 35 employers, apprenticeship providers, colleges and universities, so please do come along.

Yours sincerely



Rose Haywood
Head of Sixth Form and Careers Lead