

‘Norbury loves us? Well it’s time to change that’

Associations join forces to launch Love Norbury venture in June

By Ian Austen
ian.austen@croydonadvertiser.co.uk

HAMMERING home that Norbury in a great place in which to live and do business is the message behind the launch of a new campaign.

Love Norbury, which will get off the ground officially at the beginning of June, is the result of a joint effort by four of the area’s residents’ associations.

The Scots Estate, Norbury Village, Norbury Green and Pollard’s Hill associations have received a financial boost from the council which has given £5,000 to the campaign from its Small Grants Fund.

Pride

Ian Clarke, chairman of Scots Estate Residents’ Association, said: “The campaign is an opportunity for residents and local shopkeepers to build up more pride in Norbury and increase the community spirit.”

Initiatives already in the pipeline include the associations working with the council to produce a leaflet outlining the dos and don’ts of potential problem areas such as fly-tipping.

The hope is it will foster a great-



FEEL THE LOVE: Ian Clarke, Samy Counder, and Mark Smith want to promote Norbury Photo by Robert Streeker

er understanding of how to preserve the environment.

Mr Clarke said: “We have found that many people don’t fully

understand when they need to put bins out or how easy it is to get bulk items removed by the council so they are not just dumped.”

A major part of the campaign will also be to encourage more people to make use of local shops.

People joining the residents’ associations involved will be given a loyalty card which will offer discounts at shops which are backing the campaign.

Mr Clark said: “We feel that while a lot of people are fed up and disillusioned, there are a lot who really care about Norbury.

“We want to energise everyone to make them proud of the area.”

Ken Hume, chairman of the Norbury Business Partnership, said businesses are fully behind the campaign.

He said: “Anything that encourages more pride in the area has got to be welcomed.

“Because it is part of the A23 corridor, Norbury is a place which can be missed.

“We want people to see that it is not just a thoroughfare but a place in its own right.

“There are many very, very nice people here and it is a great place to be.”

The campaign also has the backing of the area’s three councillors.

Councillor Maggie Mansell said: “We believe it will be very good for businesses, many of which are under stress.

“You can never have too much community spirit.”



YOUNG STARS: Coloma Convent Girls’ School’s under-13 team will represent Crystal Palace

Girls’ team chosen as Palace reps

YOUNG footballers from Coloma Convent Girls’ School have been chosen to represent Crystal Palace in a national competition.

The school’s under-13 girls team beat a host of other schools from Croydon, Sutton and Bromley to be put forward as the Eagles’ nomination.

Their prize is a trip to Manchester City’s home ground the Etihad Stadium on May 20, where they will play representatives of other Premier League teams.

The competition is run by the Premier League annually, but the school is the first to receive the prize as this is Palace’s first season in the top league since the competition began.

Coloma won the Croydon schools tournament in February and a 3-0 victory against Overton Grange and a 0-0 draw against Charles Darwin took the girls through to the competition on goal difference.

For breaking news, the day’s top stories and the latest travel news.

Get involved by commenting, debating...

...even submitting your own reports and photographs

available all day everyday

CROYDON ADVERTISER | **croydonadvertiser.co.uk**
print | online | mobile