

# What does your **schoolbag** say about you?

*When you have to wear a school uniform you can maybe use your schoolbag to show who you are. Of course, you also use it to carry around all your stuff. The question is, does your choice of schoolbag say something about your personality?*



## The Plain Backpack

If you have a plain coloured backpack on your back, you're the practical one. Your backpack is nothing flashy, and you're happy it isn't. It helps you to carry around all those books. You're a well-organised student, and the one the other kids try to copy homework off. You always know where to find your stuff in your schoolbag. You know exactly where you put your calculator, your coloured pencils, your ruler and your favourite snack, of course. You practically have your headphones glued to your ears at all times. When you're in class, you sit in the back or on the sides of the room. You don't want to attract too much attention.



BEST SUBJECTS

All of them

## The Colourful Backpack



Not just any backpack is okay for you! You want to be seen everywhere you go! The brightly coloured schoolbag certainly brings you the attention you're looking for. You're a creative type anyway. Maybe you can personalise your own backpack with pictures, doodles, pins, badges, key rings ... The other students know you as a fun friend to hang out with, a joker from time to time, a party person now and then.



BEST SUBJECTS

Art



## The Handbag

Only a true fashionista thinks stylish schoolbags are more important than practical ones. You care about fashion and style, not about the weight of your books. The corridors are like a catwalk to you. Walking around the school carrying your handbag makes you feel good. Halfway through the semester your arm and shoulder can be painful but you don't really care about that. You're already thinking about the next handbag trend.



BEST SUBJECTS

French, Business Studies



## The Rolly Backpack

If you've gone for a schoolbag on wheels, you're the practical type. It's just easy and efficient to have a bag on wheels. Why is everyone carrying their bags on their back or on their arms or shoulders? It's just too painful. It's easier to walk around the school, the library and the playground with your bag! You have to try it to know it, really! Because you're so practical, you always arrive on time for class, even before the teachers do.



BEST SUBJECTS

Sciences, Design and Technology



## The Messenger Bag

A messenger bag as schoolbag is really the relaxed and stylish choice to make. You want to look stylish, but you also want to have a comfortable bag to carry around your stuff. You're probably one of the smartest kids on the block, but you try not to show that to the other people at school. You have a bright future in marketing. During class, you pick a seat in the middle; you rarely speak, but when you do you always have something interesting to say and people actually listen to you.



BEST SUBJECTS

Mathematics, Economics



## The Sports Bag

If you throw your books on top of your PE outfit all in one big sports bag, you don't really care a lot about what people say or think about you. You even don't really care that your textbooks smell of sweat. You get bored in school because you think it's not that interesting. Your parents aren't always that thrilled by your school results but you're excellent on a sports field or in the gym. And surprise: you'll have set up your own business by age 20 and have sold it for a couple of million euros by age 25. The business? Selling cool schoolbags online, of course!



BEST SUBJECTS

PE