

## Sixth Form Courses

### BTEC Travel and Tourism Level 3

#### Why take this subject?

This is for students who want to work in the travel and tourism sector. This BTEC provides knowledge, understanding and skills necessary if you are preparing for a career in the travel industry.

#### What do I need to have studied at GCSE?

It is **not** a requirement that you should have studied this previously to take this subject.

#### What will we study?

You will study a range of topics connected to the travel and tourism industry. Topics such as:

- The UK travel and tourism industry.
- Exploring customer service in travel and tourism.
- UK travel and tourism destinations.
- European holiday destinations.
- Exploring marketing in travel and tourism.
- Planning visits for travel and tourism.

#### What will I learn on this BTEC National?

##### You will:

- Have a better understanding of the necessary skills for employment in travel and tourism
- Acquire knowledge and understanding of the main features of travel and tourism
- Acquire knowledge and understanding of the services provided in travel and tourism
- Acquire and apply the basic skills and techniques needed by those working in travel and tourism
- Develop an appreciation of the role played by travel and tourism in society as a whole

#### Will I enjoy this course?

##### You will enjoy this course if you:

- Have keen interest in travel and tourism and how it is connected to your life
- Enjoy studying a subject that you will use when you leave school
- Are interested in developing an understanding of how travel companies work and how the industry is changing.
- Want to study a course that is active and enjoyable
- Want to move on to a related career or further education

#### How will I be examined?

This course is the equivalent in size to one A Level, with 4 units of which 3 are mandatory and 2 are externally assessed. External assessments are worth 58% of the course.

#### What super curricular opportunities will be available to me?

Throughout the course students are offered various trips, work experience and there will also be links to industry with guest speakers and workshops.

#### What can this subject lead to?

A career in this field of work or further education in this subject or related area or an apprenticeship.

