



BTEC L3 Business

“For those who want to understand how the economic environment can influence business and looking at different aspects of business that are used daily that have an effect on people’s lives”

Entry Criteria:

- At least a “4” Mathematics
- At least a “4” in English Language

What topics will you be studying?

- The business environment
- Making a marketing campaign
- Personal & business finance
- Recruitment & selection

What do students studying this qualification go on to do?

- University degree in Business, Marketing, in Finance or similar
- Teaching
- Marketing and promotions executive
- Human Resources Management
- Business Administration

