

Alumni

Laura Moore studied with us at the Leyes Lane site and later went on to study at Royal Holloway before refining her business and marketing skills at the LSE. Laura is a superb musician, who had plans to become a pilot or an astronaut before deciding that she wanted to develop her persuasive skills in business and marketing. She made a very successful start to her management consultant career by bringing in more than half a million in sales.

Her business interests and aspirations have given Laura the opportunity to live and work in the States and Phillipines but she has now set up at home in London. Laura has worked for many global companies, such as L'Oreal and is involved in several smaller successful business, started up either by herself or her business friends.

Laura was a competitor on The Apprentice back in 2010, when she was 22 and found the experience very useful in developing her business and interpersonal skills as well as her contacts. Moore said: "The learning experiences for me were very much about how you approach people in business. I've lowered my tone a lot. I think I've learned to just chill out a bit really. I took it all very seriously. I got really frustrated when I saw the task going down a path I didn't think was right".

Laura also returned to Kenilworth School to give a talk about her experiences both on the Apprentice and in the business world to lower school pupils who really enjoyed hearing about Alan Sugar!

