

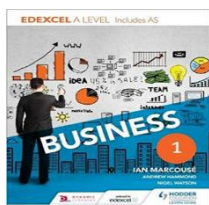
Business A level

Year 12

Assessment Point	Area of Study
1. November (Term 1)	Students will develop an understanding of Theme 1: <ul style="list-style-type: none">• meeting customer needs• the market• marketing mix and strategy• managing people• entrepreneurs and leaders.
2. January (Term 2)	Full mock examination paper- covering the topics above
3. April (Term 2)	Students will develop an understanding of Theme 2: <ul style="list-style-type: none">• raising finance• financial planning• managing finance• resource management• external influences.
4. June/July (Term 3)	One paper assessing all of the topics covered in Themes 2 and 3.

Recommended resources:

We have a range of resources for each topic in the shared area that students can access.



Recommended textbook

Link to examination papers

https://qualifications.pearson.com/content/dam/pdf/A%20Level/Business%20Studies/2015/specific-ation-and-sample-assessment-materials/Business_AS_SAM_Collation.pdf

<https://qualifications.pearson.com/en/qualifications/edexcel-a-levels/business-2015.coursematerials.html#filterQuery=Pearson-UK:Category%2FExam-materials>

Websites suitable for revision

<https://www.tutor2u.net/>

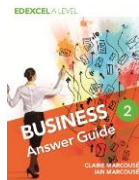
<https://www.s-cool.co.uk/a-level/business-studies>

Year 13

Assessment Point	Area of Study
1. November (Term 1) – Theme 3 assessment	The topics develops the concepts introduced in Theme 2. Students will develop an understanding of <ul style="list-style-type: none"> • business objectives and strategy • business growth • decision-making techniques • influences on business decisions • assessing competitiveness • managing change.
2. January (Term 2)	A mock paper that covers Themes 2 & 3.
3. April (Term 2) – Theme 4	Theme 4 develops the concepts introduced in Theme 1. Students will develop an understanding of: <ul style="list-style-type: none"> • globalisation • global markets and business expansion • global marketing • global industries and companies (multinational corporations)
4. May/June	Formal A level examinations - 3 papers

Recommended resources:

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Link to examination papers

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