

Looks familiar???



Why study business studies??

1. You will learn how to get a job when you are older
2. You will learn how the economy works
3. You will be able to understand the world better
4. Employers value a business qualification

What is it about and
is it right for you???

Have you ever wondered???

Why do businesses exist?

What is the difference between a product and a service, a consumer and a customer, a producer and a supplier?

What can we do about climate change?

Why do we pay taxes?

How do you start a business?

Should the UK join the Euro?

How government shape society?

What is the difference between marketing and advertising?

Why do we have different currencies?

What do you need and have you got what it takes?

1. A positive attitude
2. A desire to either start your own business one day or work in business
3. Be on target to achieve a C grade or above in English and Maths

What does the course involve?

1. Taught by Mr. Ateba and Mr. Crean
2. Two units = 2 exams
3. Extended writing (75% of the course)
4. Writing a business plan for your future business
5. Trip to Colchester Zoo
6. Run a business for a day