

# Year 12 Business Studies Curriculum

Autumn Term 2018-19



Curriculum Content	Assessment	What homework will they have?	I'm not an expert, so how can I help?
<p><b>What will my child be studying this term?</b> The first year of the course will look at the main areas of study which are managing change, HR management, marketing, production, External influences and business decision-making and strategy. Students will sit two mock exams in the summer to be assessed on the theory learnt.</p> <p><u>Key questions:</u></p> <ul style="list-style-type: none"><li>• What is a business?</li><li>• What is HR management?</li><li>• What is marketing?</li></ul>	Assessments will be completed during the term.	Homework will be set based on the topics being covered.  Students should get one piece of written/research homework each week.  Homework may consist of reading up on the latest business developments taking place.	Extended Learning will be included with each homework task.
<p><b>Content covered:</b></p> <ul style="list-style-type: none"><li>• The role of the entrepreneur</li><li>• Economic sectors</li><li>• Recruitment and selection</li><li>• Motivational theory and leadership</li><li>• The 4Ps</li><li>• Market research</li></ul>			
<p><b>Literacy and numeracy:</b> Business terminology related to each topic. Basic numeracy for calculating percentages/figures.</p>			
<p><b>What can I do to help my child?</b> Parents can help their child by making sure that they read a quality newspaper each week to see what is happening in the economy and business environment.</p>			
<p><b>Additional resources and details of core texts used:</b> <a href="http://www.s-cool.co.uk/a-level/business-studies">http://www.s-cool.co.uk/a-level/business-studies</a>; Website: Business studies online; Bized; OCR Business for A Level text book; Essential Maths skills for AS/A-Level Business.</p>			
<p><b>Teaching group arrangements:</b></p>			
<p><b>Where can I get more advice?</b> Mr A Qureshi (Curriculum Leader) – <a href="mailto:aqureshi@stratfordschool.co.uk">aqureshi@stratfordschool.co.uk</a>. Please include the name of your child's teacher so the message can be forwarded appropriately.</p>			