

Year 13 Business Studies Curriculum

Autumn Term 2018-19



Curriculum Content	Assessment	What homework will they have?	I'm not an expert, so how can I help?
<p>What will my child be studying this term? The second year of the course will look at the main areas of study which are managing change, HR management, marketing, production, External influences and business decision-making and strategy. Students will sit three exams in the summer to be assessed on the theory learnt.</p> <p><u>Key questions:</u></p> <ul style="list-style-type: none">• What is HR management?• How do businesses use marketing?• How can production be improved in businesses?• Working with finance in business?	<p>Assessments will be completed during the term.</p>	<p>Homework will be set based on the topics being covered.</p> <p>Students should get one piece of written/research homework each week.</p> <p>Homework may consist of reading up on the latest business developments taking place.</p>	<p>Extended Learning will be included with each homework task.</p>
<p>Content covered:</p> <ul style="list-style-type: none">• Causes of change• Contingency planning and crisis management• Types of communication• HRM objectives• Accounting conventions• Explaining consumer behaviour			
<p>Literacy and numeracy: Business terminology related to each topic Basic numeracy for calculating percentages/figures</p>			
<p>What can I do to help my child? Parents can help their child by making sure that they read a quality newspaper each week to see what is happening in the economy and business environment.</p>			
<p>Additional resources and details of core texts used: http://www.s-cool.co.uk/a-level/business-studies; Website: Business studies online; Bized; OCR Business for A Level text book; Essential Maths skills for AS/A-Level Business.</p>			
<p>Teaching group arrangements:</p>			
<p>Where can I get more advice? Mr A Qureshi (Curriculum Leader) – aqureshi@stratfordschool.co.uk. Please include the name of your child's teacher so the message can be forwarded appropriately.</p>			