Pabulum Beef Policy

Pabulum beef products are ordered through nominated suppliers, who have to undergo a strict quality assurance audit before we engage them as partners. All of our listed butchers adhere to the farm assured standards and are marketed under the “Red Tractor” label. In fact we at Pabulum have our own certification showing compliance to the farm assured standards.

All our butchers also hold BRC certification (British Retail Consortium), which means they are externally audited and in basic terms enable us to trace the products from farm to fork. We have also audited these suppliers independently. The Red Tractor Farm Standards for beef provides an integrated assurance chain to internationally recognised standards. This ensures that food safety and hygiene standards are maintained as well as standards for animal welfare and the environment. All of our sites can only order from an approved buying suppliers list which we monitor on a monthly basis.

Pabulum can confirm that all roasting joints, minced beef and other beef products are all British.

Pabulum Limited